
GIS-o-TOPO-lis 2010

Woensdag 13 en donderdag 14 oktober 2010 / Mercredi 13 et jeudi 14 octobre 2010
Tour & Taxis (Brussel) / Tour & Taxis (Bruxelles)

Spreker/Orateur: Mark Bishop

Functie / Fonction: Product Marketing Manager

Firma- organisatie / Société-Organisation: Web Applications

Titel van de presentatie / Titre de la présentation: Focus on Business Benefits of GIS the cloud

Taal van de presentatie / Langue de la présentation: English

Taal van de slides / Langue de la présentation: English

Samenvatting van de presentatie / Résumé de la présentation: He has a GIS degree from Kingston University and over 7 years experience in the geo-spatial industry. He has acquired a well rounded knowledge on how technology can help solve business problems using location and mapping. Initially working in the public sector for Surrey Fire and Rescue Service, where he was a member of an award winning team delivering the Mobile Data Project, Mark then moved into the private sector to work within a small consultancy business on GIS project work for many high profile retail and telco clients. Mark has successfully helped launched a number of new spatial products and services. Mark has a strong personal interest in all things spatial and web. He enjoys cutting below the surface of overly complex technology terms, acronyms and buzzwords to establish true benefits and strives to be a conduit between the technology and business worlds.

