FLAGIS Study Day – Leuven – 15<sup>th</sup> March 2018

**GDPR & GeoData** 

## Legal challenges of the use of (geo) sensor data

### Thomas Tombal

PhD Student & Researcher in ICT Law at CRIDS

thomas.tombal@unamur.be





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## Internet of Things (IoT) – (Geo) sensor data















➢ Definition of personal data – GDPR, Art. 4(1)

- Any information relating to an identified or identifiable natural person
- One who can be identified, directly or indirectly, in particular by reference to an identifier
- Account should be taken of all the means reasonably likely to be used, such as "<u>singling out</u>" – GDPR, Recital 26

### Quantified self = Data concerning health?

- GDPR, Art. 9
- "Processing of data revealing (...) data concerning health (...) shall be prohibited"



### ➢ Principles of personal data protection

- Lawful processing GDPR, Art. 6
- Purpose limitation GDPR, Art. 5(1)(b)
- Data minimisation GDPR, Art. 5(1)(c)



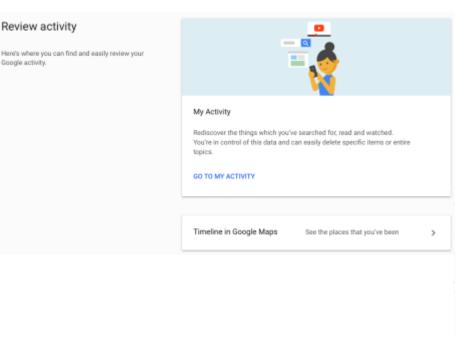
### ➢Principles of personal data protection

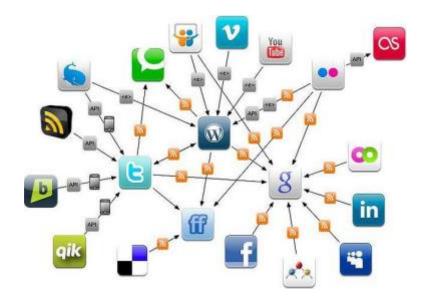
- Privacy by design & by default GDPR, Art. 25
  - Take data protection into account from the very beginning of the design of the connected product (sensor) and the service offered
  - By default, limit as much as possible the access to and sharing of sensor generated data



### Data portability

- Personal data GDPR, Art. 20
- Non-personal data?





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## Legal issues – Open Data and "Reverse-PSI"

### ➢Open (geo sensor) Data

- INSPIRE Directive 2007/2/EC
- Directive 2003/98/EC on the re-use of Public Sector Information (PSI Directive as revised by Dir 2013/37/EU)
- Open Data >< Data protection</li>
  - PSI Directive: "This Directive shall not apply to (...) documents access to which is excluded or restricted by virtue of the access regimes on the grounds of protection of personal data" (Article 1.2.cc)

## Legal issues – Open Data and "Reverse-PSI"

### ≻Reverse-PSI

- Review of the PSI Directive Public consultation closed in December 2017
- Public bodies' access to privately held (geo sensor) data that are of public interest?
  - Ex: Mobility (geo sensor) data







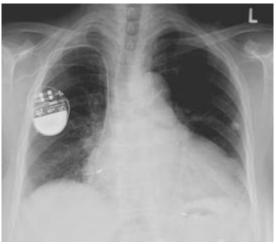
## Legal issues – Cybersecurity

Security obligations – GDPR, Art. 32

- Appropriate technical and organisational measures
- Level of security appropriate to the risk
- Protect people's physical integrity







## Legal issues – Insurance and personal data

Health or Car insurance



Lawful processing, purpose limitation & data minimisation

Compulsory? Rethink the insurance mechanism?

Legal issues – Liability

≻What if things go wrong?

≻Who is liable?



50, NOW WE HAVE ASCERTAINED WHO IS RESPONSIBLE ....

### Hacked product = Defective product?



## Legal issues – "Ownership" of data

"Access to", "control of" and "competing rights on" data

- "Building a European data economy"
- > Data sharing is necessary for Big Data
  - Not always more objective and unbiased
  - Ted talk (Cathy O'Neil)

https://www.ted.com/talks/cathy\_o\_neil\_the\_era\_of\_blind\_faith\_in\_big\_data\_must\_end#t->14015

### ➢Sharing compulsory in certain circumstances?

Reverse PSI?

>If not compulsory, what remedy for refusal to share?





# Thank you for your attention !

# **Questions?**

Thomas Tombal thomas.tombal@unamur.be +32 (0)81 72 58 15







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